JDL ACCESS

BRIDGING THE GAP TO MARKET ADOPTION

ACCELERATE YOUR COVERAGE

Our expert payer field team does not just navigate the complex payer landscape, we lead you through it, clearing the path to enable broader coverage.

Navigating payer coverage can be challenging. Our seasoned payer field team makes it seamless. We specialize in advocating for favorable coverage policies for innovative medical technologies, leveraging resources such as published data, insights from key opinion leaders, medical society guidelines, and patient appeals. Over years of experience, our team has developed key payer relationships, a deep understanding of each payer's needs to get positive policies, and a keen sense of the best approach for each payer.

Beyond payer education and engagement, we continuously track policy changes, keeping you informed of crucial review dates and resources to influence decisions. We can also collaborate with sales teams and providers, ensuring effective pull-through of reimbursement strategies.

We provide flexible, fractional contracting—whether you are filling a temporary gap, supplementing your internal team, or tackling a specific project.

Leading this team is Jodell Gust, a medical device industry leader with over 20 years of experience in payer coverage advocacy. A JDL Access client, Preceptis Medical, recently said of their work with her:

> **"Jodell has been instrumental to our early success following the assignment of a HCPCS code. Her deep knowledge and experience have been invaluable in guiding our outreach efforts to payers and expanding coverage and access for our product. Her insights into the payer landscape have directly supported our reimbursement strategies, enabling us to navigate complex coverage and coding processes with confidence. We highly recommend Jodell and the outstanding support she provides."**

Please reach out to talk with us about ways we can help with payer field team reimbursement: **info@jdlaccess.com.**